

Monthly Traffic Report: Nice work David! 37% more people visited marketingwithdave.com than in the previous 30 days!

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Whoa! Your total traffic for the last 30 days skyrocketed. It was about 37% higher than the previous 30 days.

932 ↑

Here is your monthly traffic report for **marketingwithdave.com**! We've included some key metrics from the last 30 days.



New Users

791

42% more than previous 30 days



Returning Users

84

47% more than previous 30 days



Sessions

932

37% more than previous 30 days



Bounce Rate

53%

15% less than previous 30 days



Average Visit Length

2m 18s

41% more than previous 30 days



Engagement Rate

47%

27% more than previous 30 days



Group meeting with a diib SEO Expert

Join our Sr. Growth Experts as they walk you through our valuable dashboard features. They'll answer any questions you have and give you expert tips to boost your traffic, rankings, and more. Bring your questions and let us help during this VIP customer success experience! This is free for all diib members.

[Schedule Meeting](#)

Check your Engagement Rate by Device!

Your visitors should be similarly engaged across all devices. If you notice significantly lower engagement rates for specific devices, make sure to test your website for usability and speed.

Device	Traffic	Engagement Rate
Desktop	874 (36% ↑)	46%
Mobile	54 (38% ↑)	41%
Tablet	4	10%



Want snapshots like this for all your sites?

If you have multiple websites, we'll only send you reports for your main website. Upgrade to Pro and get fresh insights and reports for all of your sites in your dashboard!

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Top 5 Sources

This is a breakdown of where visitors to your website initially came from:

Direct	551 (37% ↑)
Email	0
Organic	216 (23% ↑)
PPC	0
Referral	137 (39% ↑)



Demographics

Your known visitors are **68%** women and **32%** men. Here is a breakdown of your visitors' ages.

18-24	102 (85%)
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Top 5 Referring Sites

These are the websites sending you the most traffic!

URL	Traffic
chatgpt.com	56
copilot.microsoft.com	22
squirrly.co	18
usc-word-edit.officeapps.live.com	3
statics.teams.cdn.office.net	2

Your website's average engagement rate is 47%

Here are your most visited pages. If any page's engagement rate is significantly lower than your website's average engagement rate, review that page for quality.

URL	Engagement Rate	Traffic
marketingwithdave.com/	53%	88
marketingwithdave.com/case-study-amazons-recommendation-engine-the-personalization-powerhouse-driving-35-of-sales/	59%	64
marketingwithdave.com/prizm-premier-a-marketers-guide-to-the-68-u-s-consumer-segments/	67%	49
marketingwithdave.com/swot-analysis-for-owala-water-bottles-using-oncely-ai-tool/	53%	40
marketingwithdave.com/case-study-lego-turnaround-from-broken-bricks-to-blockbuster/	36%	36



Top 5 Countries

Here are the countries where most of your visitors come from:

United States	34.87%
China	12.25%
Australia	2.42%
Vietnam	2.09%
Malaysia	2.09%



Top 5 Cities

Take a look at which cities most of your traffic comes from. This should align with where you do the most business.

Ashburn	4.41%
Shanghai	3.97%
Lhasa	1.98%
Hanoi	1.76%
New York	1.65%

We found 11 ways to help you grow traffic:



Your homepage canonicalization and SSL on marketingwithdave.com look good! We regularly test this for all our members.



Your website's homepage does not have a clickable phone number.



You have 5 less keyword(s) ranking in the top 100 this month than in September. Let's see what happened.

[View all](#)



Don't miss your Weekly Snapshot! Coming soon to your inbox.

Make sure [you sync](#) your Social Analytics, and Google Business Profile to diib to get the most out of this.

Thanks,
diib Answer Engine® Team

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