

Organic clicks rose 304% to 570. Average position improved to 13.2 across tracked queries.

Site health is strong at 81/100 with 0 open issues to resolve.

Top priority: Push 4 page-two keywords (positions 11–20) onto page one.



Recommendations & Priorities

High	Push 4 page-two keywords (positions 11–20) onto page one	High · Med
High	Fix 9 high-severity technical issues (e.g. Meta Viewport)	High · Low
Medium	Resolve 16 medium on-page issues (e.g. Charset Declaration)	Med · Med
Low	Expand topical coverage around best-performing themes to capture new queries	Med · High
Low	Strengthen authority with internal linking and digital PR to priority pages	Med · High



Performance Health

● WORKING

5

● NEEDS WORK

1

● BROKEN

0

Organic clicks

↗ 304.3% vs prev

Click-through rate

↗ 0%

Nothing here

Avg. position

↗ 42.7 pts

Organic sessions

↗ 131.1% vs prev



90-Day Roadmap

NOW · 0–30 DAYS

- Push 4 page-two keywords (positions 11–20) onto page one
- Fix 9 high-severity technical issues (e.g. Meta Viewport)

NEXT · 30–60 DAYS

- Resolve 16 medium on-page issues (e.g. Charset Declaration)

LATER · 60–90 DAYS

- Expand topical coverage around best-performing themes to capture new queries
- Strengthen authority with internal linking and digital PR to priority pages

Audit



SEO Score



Content Score



Audit Issues

●	Meta Viewport	Geo
●	Charset Declaration	Content
●	Missing Twitter Card Tags	Social- tags
●	Image Alt	Content
●	Social Media	Content



Audited Pages

Marketing with Dave your digital marketing nexus Ma	81
https://marketingwithdave.com/5-never-do-tips-for-yoi	58
https://marketingwithdave.com/5-powerful-insights-fro	73
https://marketingwithdave.com/5-reasons-why-you-wa	58
https://marketingwithdave.com/a-historical-evolution-o	53

Traffic



Top Search Queries

This Year

owala swot analysis		36
marketing with dave		10
nordstrom tire story		3
demand states in marketing		2
evolution of integrated marketing cc		2



Traffic

This Year

10,175



ORGANIC CLICKS

570

↗ 304.3%



Top Pages

This Year

/		560
/case-study-targets-personalization-strategy-that-went-too-far		500
/case-study-how-sephora-leads-the-beauty-industry-with-virtual-reality-and-ai		468
/case-study-how-spotify-		



Devices

This Year

Desktop		9,211
Mobile		821
Tablet		40
Smart tv		1



Traffic Sources

This Year

Direct		5,051
Organic Search		3,440
Referral		857
Unassigned		412
Organic Social		248

AI Visibility



AI Visibility +3%



Share of Voice +1%

5
Citations +5



Tracked Prompts

Top alternatives to Semrush for SEC		0%
Compare the best SEO optimization		0%
Which SEO tools work best for smal		0%
Leading tools for technical SEO aud		0%
Best SEO optimization tools for grov		0%



Mentioned Brands

Semrush		17
Ahrefs		16
Moz Pro		13
Screaming Frog SEO Spider		9
Surfer SEO		9

Rank Tracking



Top Keywords

This Year

#0	marketing myopia		0
#0	growth strategy		0
#0	search visibility		0
#0	paid media		0
#0	webability		0



Biggest Movers

This Year

RISERS

broken links google tag n	↗ 4
appsumo membership	↗ 3
automated pinterest pin g	↗ 1
ai pinterest pin generator	↗ 1
amazon recommendation	↗ 1

DECLINERS

broken backlinks google	↘ 3
broken inbound links goo	↘ 3
blazly ai	↘ 2
blazlyseo	↘ 1
"sharp brand marketing"	↘ 0



Ranking Distribution

This Year

